

# END HUNGER

IN CALVERT COUNTY

## WHO WE ARE

End Hunger In Calvert County is an accredited 501(c)3 nonprofit organization whose mission is to end hunger in Southern Maryland, one family at a time through our programs.

## WHEN YOU SPONSOR, YOU SUPPORT

### WAREHOUSE

In our food new distribution warehouse, End Hunger supplies non-perishable and healthy food and resources to 71 Partner feeding organizations throughout Southern Maryland, including food pantries and HeartFelt Backpacks.

In 2023, End Hunger distributed nearly 2 MILLION pounds of products and resources to thousands who were struggling financially.

### CULINARY TRAINING

The Culinary Program introduces foundational culinary and workplace readiness skills to individuals 16 years or older with learning differences seeking employment in the food-service and catering industries.

The FREE ten-week program provides budgeting, personal development and skills training to individuals with disabilities to gain independence and gainful employment.

### END HUNGER MONTH

The Maryland State Senate and Calvert County Board of Commissioners officially declared October as End Hunger In Calvert County Month.

During October, we host a county-wide food drive. This is one way local businesses and families can be involved in restocking our Partner Food Pantry shelves.



## OUR EVENT

Hosted in the charming town of North Beach, End Hunger's Annual Dragon Boat Festival is the community event of the year. The Dragon Boat Festival is our largest fundraiser of the year. An average of 3,000+ spectators attend the festival.

Together with our paddlers, we are all supporting the mission to end hunger in Southern Maryland, one family at a time.

## OUR COMMITMENT

\$0.96 of every dollar is dedicated to the moving of community members from dependency to self-sufficiency. Your participation in the 2024 Dragon Boat Festival enables EHCC to continue its meaningful impact in its immediate community and the surrounding areas.





## EVENT DETAILS

**June 8, 2024**

Start Time: 9am

Start & Finish Location:

Town of North Beach MD

**Sponsor Contact:**

Megan Rollins

410-257-5672

mrollins@endhungercalvert.org

## IN PARTNERSHIP SPONSOR | \$10,000

- "In Partnership With" Branding on All Marketing Materials and Advertising, Including Email Blasts, Press Releases, Social Media, and Website
- Company Logo on All Event Signage as "In Partnership" to Include Awards Center, Teams' Scoreboard, Team Alley, Food Circle, Vendor Boulevard, Kids Lane, Merchandise Square and The Boardwalk
- 50% off Registration Fee for a Dragon Boat Team
- Complimentary On-Site Vendor Spot
- Company Logo on Team T-Shirts
- Complimentary Sponsor Announcements for Event Day
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

## TAKE OVER A SECTION OF THE FESTIVAL!

	COLLABORATIVE	EXCLUSIVE
TEAM ALLEY	\$2,000	\$5,000
FOOD CIRCLE	\$1,000	\$3,000
VENDOR BOULEVARD -OR- KIDS LANE	\$750	\$2,000
MERCHANDISE SQUARE	-	\$1,000

## BOARDWALK SPONSOR | \$500

- Company Logo on All Marketing Materials and Advertising, Including Email Blasts, Press Releases, Social Media, and Website
- Company Logo on All Boardwalk Banners
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

# WHAT YOUR SPONSORSHIP INCLUDES:



## TEAM ALLEY BENEFITS

- Company Logo on All Marketing Materials and Advertising, Including Email Blasts, Press Releases, Social Media, and Website
- Company Logo on Team Alley Signage as well as Teams' Scoreboard and The Boardwalk
- Complimentary On-Site Vendor Spot
- Company Logo on Team T-Shirts
- Complimentary Sponsor Announcements for Event Day
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

## FOOD CIRCLE BENEFITS

- Company Logo on All Marketing Materials and Advertising, Including Email Blasts, Press Releases, Social Media, and Website
- Company Logo on Food Circle Signage as well as Teams' Scoreboard (Exclusive Level Only) and The Boardwalk
- Complimentary On-Site Vendor Spot
- Company Logo on Team T-Shirts
- Complimentary Sponsor Announcements for Event Day
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

## VENDOR BOULEVARD & KIDS LANE BENEFITS

- Company Logo on All Marketing Materials and Advertising, Including Email Blasts, Press Releases, Social Media, and Website
- Company Logo on Vendor Boulevard/Kids Lane Signage as well as The Boardwalk
- Complimentary On-Site Vendor Spot (Exclusive Level Only)
- Company Logo on Team T-Shirts (Exclusive Level Only)
- Complimentary Sponsor Announcements for Event Day
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

## MERCHANDISE SQUARE BENEFITS

- Company Logo on All Marketing Materials and Advertising, Including Email Blasts, Press Releases, Social Media, and Website
- Company Logo on Merchandise Square Signage as well as The Boardwalk
- Company Logo on Team T-Shirts
- Complimentary Sponsor Announcements for Event Day
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway