

### WHO WE ARE

We are excited to announce End Hunger in Calvert County is now doing business as Community Harvest Network, a reflection of the many services offered in addition to the wider reach of recipients over five counties. Our non-profit organization has been meeting the needs of our community for the last 15 years with the help of our community partners who are dedicated to our mission, to end hunger.

Our Culinary Program of End Hunger serves individuals with disabilities and learning differences by equipping them with the skills needed to secure gainful employment. Our End Hunger Food Bank continues to provide food security for all.

#### WHAT YOU SUPPORT

## END HUNGER FOOD BANK

The End Hunger Food Bank supplies food, household goods and other resources to over 50 Partner Feeding Organizations throughout Maryland, including food pantries and HEARTFelt Backpack Programs.

Over 1.6 MILLION pounds of food and resources distributed to thousands who were struggling financially in 2023 alone.

## CULINARY PROGRAM OF END HUNGER

The Culinary Program of End Hunger equips individuals with intellectual disabilities and learning differences with the skills needed to gain independence and meaningful employment.

Our FREE ten-week workforce development program gives graduates National Restaurant ServSafe Food Handler Certification and job readiness skills.

## END HUNGER MONTH

The Maryland State Senate and Calvert County Board of Commissioners officially declared October as End Hunger In Calvert County Month.

During October, we host a county-wide food drive. This is one way local businesses and families can be involved in restocking our Partner Food Pantry shelves.

### **OUR EVENT**

Join us for a day of cycling along the bay-front, marinas, farmland, and wineries of Southern Maryland, all while enjoying the company of friends who share your same passion for cycling and supporting our mission. This is a fully supported event with routes ranging from 16 miles to a metric century, including a 16 mile New Rider Group Ride. When you support events like our End Hunger Bike Ride, you are ensuring the families who need it most have food on the table.





### SPONSORSHIP LEVELS

### IN PARTNERSHIP SPONSOR | \$7,500

- "In Partnership With" Branding on All Marketing Materials, Including Email Blasts, Press Releases, Social Media, Sponsor Signage and Website
- Prominent Signage at Early & Same Day Check-In
- · Recognition at the Post-Ride Party
- Complimentary On-Site Event Booth
- Company Logo on Event T-Shirts in Participant Bags
- Company Logo on Exclusive SWAG Item in Participant Bags
- 6 Complimentary Registrations for our End Hunger Bike Ride
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

### **GOLD SPONSOR I \$5,000**

- "Gold Sponsor" Branding on All Marketing Materials, Including Email Blasts, Press Releases, Social Media, Sponsor Signage and Website
- Prominent Event Signage at the Post-Ride Party
- Complimentary On-Site Event Booth
- Company Logo on Event T-Shirts in Participant Bags
- 4 Complimentary Registrations for our End Hunger Bike Ride
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

### SILVER SPONSOR | \$3,500

- "Silver Sponsor" Branding on All Marketing Materials, Including Email Blasts, Press Releases, Social Media, Sponsor Signage and Website
- Exclusive Event Signage at Merchandise Sales
- Complimentary On-Site Event Booth
- Company Logo on Event T-Shirts in Participant Bags
- 2 Complimentary Registrations for our End Hunger Bike Ride
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

### **BRONZE SPONSOR | \$2,000**

- "Bronze Sponsor" Branding on All Marketing Materials, Including Email Blasts, Press Releases, Social Media, Sponsor Signage and Website
- Complimentary On-Site Event Booth
- Company Logo on Event T-Shirts in Participant Bags
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

#### **EVENT DETAILS**

#### April 26, 2025

Start Time: 7am
Start & Finish Location:
Chesapeake Church
6201 Solomons Island Road,
Huntingtown MD 20639

#### **Sponsor Contact:**

Megan Rollins 410-257-5672 mrollins@endhungercalvert.org

# IN-KIND DONATIONS

Interested in donating in-kind items in addition to a sponsorship? The End Hunger team will work with you to identify a product or service that the cyclists would love.

Additionally, End Hunger hosts a Post-Ride Party featuring a raffle which garners significant engagement. Raffle items typically are \$50- \$100 in value and are appealing to the cycling crowd. Contact Megan Rollins for additional information.

#### **EVENT BOOTH**

FOR AN ADDITIONAL \$100 DONATION, ANY SPONSOR CAN HAVE AN ON-SITE EVENT BOOTH DURING THE POST-RIDE PARTY WITH ACCESS TO HUNDREDS OF CYCLISTS.



### **JERSEY SPONSOR | \$1,000**

- Company Logo Included in All Marketing Materials, Including Email Blasts, Press Releases, Social Media, Sponsor Signage and Website
- Company Logo on Exclusive Cycling Jerseys for Merchandise Max of 6 sponsorships available
- Company Logo on Event T-Shirts in Participant Bags
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

### REST STOP SPONSORSHIP

### **ROUTE SPONSORSHIP**

FAITH ASSEMBLY	\$200	100+ Cyclists	16 MILER	\$100	30+ Cyclists
JUG BAY WETLANDS	\$300	250+ Cyclists	50 MILER	\$200	80+ Cyclists
HERRINGTON HARBOUR	\$400	350+ Cyclists	38 MILER	\$300	150+ Cyclists
FRIDAY'S CREEK WINERY	\$500	500+ Cyclists	63 MILER	\$500	350+ Cyclists
HARBOUR FRIDAY'S	\$400	350+ Cyclists	MILER 63		150+ Cyclis

### **REST STOP DETAILS**

- "Rest Stop Sponsor" Branding & Company Name on All Marketing Materials, Including Email Blasts, Press Releases, Social Media, Sponsor Signage and Website
- · Sponsor Signage at Rest Stop
- Optional Event Booth at Rest Stop to Provide Giveaways & Marketing Materials
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

#### **ROUTE DETAILS**

- "Route Sponsor" Branding & Company Name on All Marketing Materials, Including Email Blasts, Press Releases, Social Media, Event Signage and Website
- Route Named After Company, Ex. "Acme 16 Miler"
- Company Logo Print on All Cue Sheets for Cyclists
- Optional Company Provided SWAG Item/Marketing Materials in Participant's Bags as Giveaway

