### END HUNGER IN CALVERT COUNTY **HOST YOUR OWN** FOOD DRIVE **TOOL KIT**

So, you want to host a food drive to support your neighbors this October.



Here is your toolkit with everything you need to make your food drive impactful, inspiring, and successful!



### **FIRST, WE WANT TO MAKE SURE YOU KNOW ALL ABOUT US!**

We are a 501(c)3 registered nonprofit in Huntingtown, Maryland. Our mission is to end hunger in Southern Maryland, including Calvert County, through the End Hunger Food Bank, and support individuals with disabilities on their journey to independence through the Culinary Program of End Hunger.

End Hunger was founded in 2009 to create a growing network of feeding organizations and food pantries that would reach the most rural neighborhoods in Southern Maryland to provide food for struggling families. We have since grown to a network that serves 5 counties in Southern Maryland: Calvert County, Charles County, St. Mary's County, Anne Arundal County, and Prince George's County. Our vision remains the same: to be a community that comes together to support the vulnerable.





# HUNGER FACTS

## IN MARYLAND, 1 IN BOOM BEOPLE FACE HUNGER.

#### IN MARYLAND, 1 IN 6 6 CHILDREN FACE HUNGER.

## IN SOUTHERN MARYLAND, OVER 35,000 PEOPLE ARE FOOD INSECURE.

Source: Maryland Food Bank & Feeding America

### WHY HOST AN END HUNGER FOOD DRIVE?

The End Hunger Food Bank is a Redistribution Organization for The Maryland Food Bank located in Calvert County, ensuring that a consistent food supply remains in our region for our 52 partner feeding organizations. When you give, you help get food into the hands of individuals who need it most in our community.





October is a special time of year at End Hunger. The Maryland State Senate and the Calvert County Board of Commissioners declared October as End Hunger In Calvert County month. All month long, we partner with Calvert County Public Schools to create a county-wide food drive. We also partner with local businesses and organizations.

The timing of our county wide food drive is <u>critical</u> as we head into the winter months and holiday seasons. All the donated food will go directly to families who are relying on a food pantry to put meals on the table.







Boxed Meals / Stuffing **Brown Rice** Cereal / Oatmeal Dry Beans Fruit in Light Syrup Kidney / Black Beans Mac & Cheese Pasta **Peanut Butter Rice and Noodle Side Dishes** Spaghetti / Tomato Sauce Soup / Ramen Noodles Stew / Chili with Beans Canned Tuna, Chicken, or Salmon **Canned Vegetables** 

# HOW TO GET STARTED

Determine the timeline for your food drive and where you are going to host your food drive.

STEP 2

STEP 1

Email us at info@endhungercalvert.org to coordinate the drop off dates/time for your drive. We will also provide a QR Code to your own personal food drive fundraising page for people who would prefer to provide a monetary donation.

**STEP 3** 

Decide how you are going to promote your food drive to friends and family.

**STEP 4** 

Take photos of your food drive and tag End Hunger In Calvert County on Social Media.

### HOW TO PROMOTE YOUR FOOD DRIVE



Share on your social media platforms (Facebook, Instagram, TikTok, LinkedIn) - you can use our templates!



Share with your friends and family about your food drive! Use the About Us and Hunger Facts included.



Use our templates to post at school or at your business (make sure to get permission first!)



Dear End Hunger Difference Maker,

Thank you for hosting an End Hunger Food Drive during End Hunger Month! When you give, you are putting food on the table for families in our community who are going through a difficult season. Families who have unexpected medical expenses, or additional family members to care for, or who lost a job.

We believe that everyone deserves to have nutritious food to eat, and we know you believe that too. We are grateful for your partnership in our mission to End Hunger in our community. You are showing local families that their neighbors care about them and support them in their time of need.

Thank you for championing our cause and making a difference here in Calvert County! Together, we are ending hunger one family at a time.

Together We Can,

Nicolle Mulholland

DEVELOPMENT DIRECTOR